



GBTA Summit
2022

Sustainability Summit
Brussels, 8 November

Welcome Address

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The Topic for Our Times

Securing our future on this planet

Limit global warming aligned with the
Paris Agreement

Planet temperatures already 1.2 degrees higher

Action is of the utmost importance





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Every Fraction of a Degree Matters

1.5 degrees Celsius, reduce emissions by 45% in 8 years

Low-carbon global transformation will require \$4-\$6 trillion USD annually

“Climate future looks darker than today but brighter than many expected not that long ago.”

– *David Wallace Wells*

Enabling people to connect and conduct business through necessary travel, working toward what is right for society and the planet.



Race to Zero

United Nations global campaign to rally support from businesses, governments, NGOs and investors for a zero-carbon recovery



89%

Percentage of respondents who say sustainability is a priority for their company

GBTA's "State of Sustainability in Global Business Travel" report (April 2021)

- **88%** view climate change as the number one priority area for action
- **14%** say our industry is well advanced on sustainability
- **76%** of travel buyers have already or plan to incorporate sustainability objectives in their travel policies
- **80%** have a sustainability team and/or program in place
- **Biggest barriers:** higher costs and lack of transparent information and data
- **Key enablers:** fostering change in industry culture and improved access to sustainability data

Many voices. One purpose.

GBTA's sustainability journey continues.

- Important **contributions** the business travel sector can make to climate action
- GBTA **Sustainability Program** with members and the industry
- Sustainability **Toolkit** and **Sustainability Pavilion** at GBTA Convention 2022
- **Expert advisors** as Founding Partners, Sustainability Leadership Council and Corporate Advisory Board
- GBTA Foundation oversees sustainability and climate program plus **Planet + People** initiatives
- **Glasgow Declaration** on Climate Action in Tourism signatory
- **Sustainable Hospitality Alliance** strategic partner



Building a greener future for business travel

- Champion industry efforts
- Develop and scale solutions to take carbon emissions out
- Connect people and leverage business travel as a force for good

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“We will clean the energy we use. We will have smarter cars and cleaner airplanes, and we will make sure that higher climate ambition comes with more social ambition, because this must be a fair, green transition.”

*European Commission President
Ursula von der Leyen*